

Samantha Serbin

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EDUCATION

Bachelor of Science in Telecommunications

University of Florida, Gainesville, Florida
GPA: 3.91/4.0

expected Dec. 2018

PROFESSIONAL EXPERIENCE

The Odyssey

Gainesville, Florida

Content Creator

May 2017 – Dec. 2017

- Composed intellectual and personal articles
- Formulated a timeline for social media promotion of the articles

FOX13 News

Tampa, Florida

Intern

May 2017 – Aug 2017

- Studied the day to day job tasks of newsroom employees
- Collaborated with reporters to write scripts and web stories
- Attained knowledge on how to edit packages in different formats

WUFT-News

Gainesville, FL

Reporter

Jan. 2017 – Present

- Interviewed sources with audio and visual accompaniment
 - Produced stories for radio and television including WRAPS and Packages
 - Reported on events throughout the community during off time
-

WORK EXPERIENCE

AMC Theatres

Brandon, FL

Guest Services

Dec. 2013 – Aug. 2015

- Assisted guests with requests or problems to provide them with the best experience possible
- Contributed to a team effort to maintain a well-functioning, fast-paced theatre
- Focused on creating an experience that makes the guests want to return to our theatre

Concession Cashier

Jan. 2013 – Aug. 2015

- Recommended products to guests and created conversation throughout their transaction
 - Maintained a clean work area to ensure guest confidence in food cleanliness
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ORGANIZATIONS

Member, Gamma Phi Beta

Sept. 2017 – Present

Gainesville, FL

- Volunteered with philanthropic events such as Girls on the Run 5k
 - Developed better time management skills to balance time commitments and classes
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SKILLS

Languages: Spanish (Basic)

Computer: Adobe Premiere (Basic), Adobe Audition (Basic), Adobe Photoshop (Basic), Adobe InDesign (Basic), ENPS, EDIUS (Basic)

AWARDS

- Guest Connections Award – recognized for efforts to improve team relations and improve guest experience